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***Historical Marketing Department Top Titles  
in the AmLaw 100 Law Firms  
2005-present***



Contact: Eva Wisnik  
Wisnik Career Enterprises, Inc.  
e: [marketing@wisnik.com](mailto:marketing@wisnik.com)  
[www.wisnik.com](http://www.wisnik.com)



## Historical Marketing Department Top Titles in the AmLaw 100 Law Firms

	Top 100 Firms					Top 25 Firms					Top 50 Firms					51-100 Firms				
	2005	2006*	2007	2008**	2009***	2005	2006	2007	2008	2009	2005	2006	2007	2008	2009	2005	2006	2007	2008	2009
Chief	40	38	57	60	65	10	10	15	16	16	20	23	29	30	32	20	15	28	30	33
Director	55	57	40	33	29	15	15	10	7	8	29	25	20	15	14	26	32	20	18	15
Manager	3	1	1	1	0	N/A	N/A	N/A	N/A	N/A	1	1	N/A	1	N/A	2	N/A	1	N/A	N/A
Other	N/A	N/A	N/A	3	1	N/A	N/A	N/A	1	N/A	N/A	N/A	N/A	1	1	N/A	N/A	N/A	1	N/A
None	2	2	2	2	2	N/A	N/A	N/A	1	1	N/A	N/A	1	2	2	2	2	1	1	N/A

\*Note that the total for 2006 is 98 Firms due to the mergers of DLA Piper Rudnick Gray Cary and Coudert Brothers/Baker McKenzie. The rankings of these firms are based on the assumption that Baker McKenzie remains in the top 25 and that DLA Piper Rudnick Gray Cary remains in the top 50.

\*\*Note that the total for 2008 is 99 Firms due to the merger of Dewey Ballantine LLP and LeBoeuf, Lamb, Greene & MacRae LLP.

\*\*\*Note that the total for 2009 is 97 Firms due to the dissolution of Heller Ehrman LLP, Thelen LLP and the merger of Dewey Ballantine LLP and LeBoeuf, Lamb, Greene & MacRae LLP which were included on the 2008 AmLaw 100 listing.