# Wisnik Law Firm Recruiting Combined Surveys 2014 

Summary of 2014 Recruiting Survey Data By Eva Wisnik<br>December 2014

## Our Goal Is To Help You Achieve Your Goals

Dear Friends of Wisnik,

We wanted to share the findings from the Wisnik Combined 2014 Law Firm Recruiting Surveys with you. The attached information is based on surveys sent to members of legal recruiting professional associations in several cities. Surveys were conducted for New York, Washington D.C., Philadelphia, and the Bay Area throughout 2014. The combined results that follow were generated from 405 responses. Thank you to all of those who participated!

Our goal in sharing this information with you is to offer benchmarks for where you, your staff, and your department fall as compared to your peers. We believe that these salary and bonus numbers reflect the current market accurately. By this, I mean that if a firm were to call tomorrow and ask us what they needed to pay a recruiting manager in New York, we would confidently quote them the numbers in this report. We have found that the new jobs we have received since January fall into these ranges.

We hope that you find the enclosed information valuable. Your responses to our surveys help us to capture and confirm market trends. Have a wonderful Fall and please let us know if there is any way we can help you achieve your goals!

## Eva's Bio

Eva Wisnik founded Wisnik Career Enterprises, Inc. in 1996 after serving as Director of Recruitment and Training for Schulte Roth \& Zabel and Cadwalader, Wickersham \& Taft. She has worked with over 100 law firms, including 74 of the AmLaw 100. Eva has conducted over 600 training programs for attorneys on topics that include Business Development Skills, Time Management and Myers Briggs and has conducted over 35 salary surveys for law firm professionals since 1998. Eva holds an MBA in Marketing from Fordham University and a BA in Psychology from Barnard College.
Eva Wisnik
President,
Wisnik Career
Enterprises, Inc.
Ann Sawner is Wisnik's Manager of Operations \& Special Projects. Ann holds a Master's in Organizational Psychology from Columbia University. In addition to working with clients and candidates, Ann also develops training program and has managed and analyzed data from over 15 legal industry salary surveys. She earned her BA from the University of Virginia in both Economics and Spanish.

## Summary of 2014 Recruiting Surveys

## Total of 405 Respondents' Salary and Industry Information

By Position

- Chief: 6
- Director: 65
- Manager: 146
- Sr. Coord./Specialist/ Admin: 49
- Coordinator: 102
- Assistant: 37

By Location

- New York: 144
- Washington, D.C.: 127
- Philadelphia: 48
- Bay Area: 86
- By Firm Size
- 1-250: 42
- 251-500: 76
- 501-750: 79
- 751-1000: 72
- 1000+: 131


## Salary Trends

6
you achieve your
goals

## Average Salaries by Title

Cities surveyed: New York, Washington, D.C., Philadelphia, and the San Francisco Bay Area

| Title (\# responses with salary info) | Avg. Salary | Median | Avg. Bonus | Avg. Raise |
| :---: | :---: | :---: | :---: | :---: |
| Chief (5): | \$313,000 | \$305,000 | \$32,000 | * |
| Director (51): | \$176,813 | \$175,000 | \$19,771 | 5\% |
| Manager (132): | \$116,060 | \$112,750 | \$8,430 | 4.6\% |
| Sr. Coor/Specialist/Admin (42): | \$82,639 | \$81,500 | \$5,829 | 5\% |
| Coordinator - Exempt (26): | \$67,834 | \$65,000 | \$3,825 | 4.2\% |
| Coordinator - OT eligible* (61): | \$62,832 | \$61,000 | \$2,438 | 5.1\% |
| Assistant - OT eligible* (31): | \$46,437 | \$45,000 | \$1,328 | 4\% |
| Our goal is to help you achieve your | * Salary data shown is base salary without OT |  |  |  |

## Average Salaries by City

| Title |
| :--- |
| Director: |
| Manager: |
| Sr. Coor/ |
| Specialist/Admin: |
| Coordinator - Exe |
| Coordinator - O |
| Eligible**: |
| Assistant - OT |
| Eligible**: |
| Our gool is to help |
| you achieve your |
| R |

## New York Washington, Philadelphia Bay Area

## D.C.

| Director: | $\$ 219,477$ | $\$ 169,222$ | $\$ 150,280$ | $\$ 165,964$ |
| :--- | :--- | :--- | :--- | :--- |
| Manager: | $\$ 126,878$ | $\$ 109,311$ | $\$ 85,722$ | $\$ 118,677$ |
| Sr. Coor/ <br> Specialist/Admin: | $\$ 86,780$ | $\$ 72,389$ | $*$ | $\$ 83,482$ |
| Coordinator - Exempt: | $\$ 73,455$ | $\$ 62,244$ | $*$ | $*$ |
| Coordinator - OT <br> Eligible**: | $\$ 66,299$ | $\$ 61,519$ | $\$ 59,394$ | $\$ 62,045$ |
| Assistant <br> Eligible*: | $\$ 47,115$ | $\$ 45,472$ | $*$ | $\$ 45,457$ |

* Insufficient number of responses for Chief data and some city specific data
** Salary data shown is base salary without OT


# Average Salary, Bonus, \& Raise by Firm Size 

$$
\begin{aligned}
& \text { Directors }=51 \\
& \text { Average salary }=\$ 176,813 \quad \text { Median }=\$ 175,000 \\
& \text { Average Bonus }=\$ 19,771 \quad \text { Average Raise }=5 \%
\end{aligned}
$$

| Firm Size: | $\underline{\mathbf{1 - 2 5 0}}$ | $\underline{\mathbf{2 5 1 - 5 0 0}}$ | $\underline{\mathbf{5 0 1 - 7 5 0}}$ | $\underline{\mathbf{7 5 1 - 1 0 0 0}}$ | $\underline{\mathbf{1 0 0 1 +}}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Average <br> Salary: | $\$ 143,111$ | $\$ 179,654$ | $\$ 165,371$ | $\$ 215,833$ | $\$ 183,375$ |
| Salary <br> Range: | $\$ 91 \mathrm{k}-\$ 200 \mathrm{k}$ | $\$ 118 \mathrm{k}-\$ 290 \mathrm{k}$ | $\$ 133 \mathrm{k}-\$ 205 \mathrm{k}$ | $\$ 140 \mathrm{k}-\$ 300 \mathrm{k}$ | $\$ 145 \mathrm{k}-\$ 260 \mathrm{k}$ |
| Average <br> Bonus: | $\$ 7,929$ | $\$ 21,833$ | $\$ 15,458$ | $\$ 28,625$ | $\$ 24,111$ |
| Average <br> Raise: | $4.1 \%$ | $4.4 \%$ | $5.1 \%$ | $5.9 \%$ | $5.4 \%$ |

# Average Salary, Bonus, \& Raise by Firm Size 

| Managers $=132$ |
| :---: | :---: |
| Average salary $=\$ 116,060 \quad$ Median $=\$ 112,750$ |
| Average Bonus $=\$ 8,430 \quad$ Average Raise $=4.6 \%$ |


| Firm Size: | $\underline{1-250}$ | $\underline{\mathbf{2 5 1 - 5 0 0}}$ | $\underline{501-750}$ | $\underline{\mathbf{7 5 1 - 1 0 0 0}}$ | $\underline{1001+}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Average <br> Salary: | $\$ 113,263$ | $\$ 117,196$ | $\$ 105,847$ | $\$ 117,663$ | $\$ 120,187$ |
| Salary <br> Range: | $\$ 80 \mathrm{k}-\$ 152 \mathrm{k}$ | $\$ 78.5 \mathrm{k}-\$ 200 \mathrm{k}$ | $\$ 75 \mathrm{k}-\$ 150 \mathrm{k}$ | $\$ 80 \mathrm{k}-\$ 149 \mathrm{k}$ | $\$ 73.5 \mathrm{k}-\$ 182.5 \mathrm{k}$ |
| Average <br> Bonus: | $\$ 8,414$ | $\$ 7,662$ | $\$ 7,667$ | $\$ 7,638$ | $\$ 9,760$ |
| Average <br> Raise: | $3.6 \%$ | $3.9 \%$ | $6.7 \%$ | $4 \%$ | $4.6 \%$ |

# Average Salary, Bonus, \& Raise by Firm Size 

## Sr. Coordinators/Specialists = 42 Average salary $=\$ 82,639 \quad$ Median $=\$ 81,500$ Average Bonus $=\$ 5,829$ Average Raise $=5 \%$

| Firm Size: | $\underline{\mathbf{2 5 1 - 5 0 0}}$ | $\underline{\mathbf{5 0 1 - 7 5 0}}$ | $\underline{\mathbf{7 5 1 - 1 0 0 0}}$ | $\underline{\mathbf{1 0 0 1}+}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Average <br> Salary: | $\$ 75,964$ | $\$ 80,610$ | $\$ 92,397$ | $\$ 84,042$ |
| Salary <br> Range: | $\$ 55 \mathrm{k}-\$ 100 \mathrm{k}$ | $\$ 57.5 \mathrm{k}-\$ 98 \mathrm{k}$ | $\$ 77 \mathrm{k}-\$ 109 \mathrm{k}$ | $\$ 67.5 \mathrm{k}-\$ 97.5 \mathrm{k}$ |
| Average <br> Bonus: | $\$ 3,944$ | $\$ 4,700$ | $\$ 6,953$ | $\$ 7,318$ |
| Average <br> Raise: | $6.9 \%$ | $3 \%$ | $3.8 \%$ | $5.2 \%$ |

[^0]
# Average Salary, Bonus, \& Raise by Firm Size 

Coordinators (Exempt) $=26$
Average salary $=\$ 67,834 \quad$ Median $=\$ 65,000$
Average Bonus $=\$ 3,825 \quad$ Average Raise $=4.2 \%$

| Firm Size: | $\underline{251-500}$ | $\underline{501-750}$ | $\underline{751-1000}$ | $\underline{1001+}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Average <br> Salary: | $\$ 66,083$ | $\$ 61,000$ | $\$ 66,700$ | $\$ 72,718$ |
| Salary Range: | $\$ 55 k-\$ 93 k$ | $\$ 55 k-\$ 75 k$ | $\$ 66.5 k-\$ 86 k$ | $\$ 53 k-\$ 95 k$ |
| Average <br> Bonus: | $*$ | $\$ 2,000$ | $\$ 1,650$ | $\$ 6,289$ |
| Average Raise: | $2.5 \%$ | $*$ | $5.7 \%$ | $4.1 \%$ |

# Average Salary, Bonus, \& Raise by Firm Size 

## Coordinators (OT Eligible) = 61

$$
\begin{gathered}
\text { Average salary }=\$ 62,832 \quad \text { Median }=\$ 61,000 \\
\text { Average Bonus }=\$ 2,483 \quad \text { Average Raise }=5.1 \% \\
\text { Average } 2013 \text { OT }=\$ 7,342
\end{gathered}
$$

| Firm Size: | $\underline{\mathbf{1 - 2 5 0}}$ | $\underline{\mathbf{2 5 1 - 5 0 0}}$ | $\underline{501-750}$ | $\underline{751-1000}$ | $\underline{\mathbf{1 0 0 1 +}}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Average Salary: | $\$ 66,617$ | $\$ 65,933$ | $\$ 59,749$ | $\$ 61,780$ | $\$ 61,932$ |
| Salary Range: | $\$ 54 \mathrm{k}-\$ 85 \mathrm{k}$ | $\$ 46 \mathrm{k}-\$ 87.5 \mathrm{k}$ | $\$ 47 \mathrm{k}-\$ 89 \mathrm{k}$ | $\$ 51.5 \mathrm{k}-\$ 68 \mathrm{k}$ | $\$ 49 \mathrm{k}-\$ 80 \mathrm{k}$ |
| Average Bonus: | $*$ | $\$ 2,810$ | $\$ 2,298$ | $\$ 1,832$ | $\$ 2,672$ |
| Average Raise: | $3.4 \%$ | $6.7 \%$ | $4.8 \%$ | $5.2 \%$ | $4.3 \%$ |
| Average OT: | $\$ 5,966$ | $\$ 6,092$ | $\$ 6,614$ | $\$ 5,603$ | $\$ 10,321$ |
| Our goal is to help <br> you uchieve pour |  |  |  |  | * Insufficient number of responses |

# Average Salary, Bonus, \& Raise by Firm Size 

> Assistants $=31$
> Average salary $=\$ 46,437 \quad$ Median $=\$ 45,000$ Average Bonus $=\$ 1,328 \quad$ Average Raise $=4 \%$ Average 2013 OT $=\$ 5,601$

| Firm Size: | $\underline{\mathbf{1 - 5 0 0}}$ | $\underline{501-750}$ | $\underline{\mathbf{7 5 1 - 1 0 0 0}}$ | $\underline{1001+}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Average Salary: | $\$ 43,460$ | $\$ 42,624$ | $\$ 46,714$ | $\$ 47,325$ |
| Salary Range: | $\$ 38 \mathrm{k}-\$ 46 \mathrm{k}$ | $\$ 40 \mathrm{k}-\$ 45 \mathrm{k}$ | $\$ 43 \mathrm{k}-\$ 57 \mathrm{k}$ | $\$ 40 \mathrm{k}-\$ 59.5 \mathrm{k}$ |
| Average Bonus: | $*$ | $\$ 1,403$ | $*$ | $\$ 1,695$ |
| Average Raise: | $4.2 \%$ | $6.5 \%$ | $*$ | $2.3 \%$ |
| Average OT: | $*$ | $*$ | $\$ 3,933$ | $\$ 6,788$ |

## Average Salary vs. Years of Experience



## Industry Findings

## 2013 Highest Degree of Education, by Job Title



## Highest Degree of Education, City Comparison



## Are You Satisfied With Your Current Compensation?




Coord. (OT)


Sr. Coord./Specialist



Assistant

## Are You Satisfied With Your Current Compensation - City Comparison




Philadelphia


## Respondents' Average Years With Current Firm

## Have You Been Promoted with a Title Change at Your Current Firm?



Coord. (Exempt)

Coord. (OT)

## Promoted with a Title Change City Comparison




Philadelphia


Bay Area

## Did You Receive a Bonus and/or Raise Last Year?



## City Comparison: Did You Receive a Bonus and/or Raise Last Year?



## Average Weekly Hours Worked



you achieve your

## Average Weekly Hours Worked, Breakdown by Season

■Spring $\quad$ Summer $\square$ Fall $\square$ Winter


## City Comparison: Overall Average Weekly Hours Worked



## City Comparison: Average Weekly Hours Worked, Breakdown by Season



## Size of Firm vs. <br> Size of Firm-wide Recruiting Department



## By Firm Size, has Your Department Increased in Size?



## Department Size: 2011-2014 Comparison

My Department Size has:


2014: All Respondents


2013: All Respondents


2011: All Respondents

# Wisnik Law Firm Recruiting Combined Surveys 2014 

Summary of 2014 Recruiting Survey Data<br>By Eva Wisnik<br>December 2014


[^0]:    * Insufficient data for Firm Size 1-250

