# WALRAA Industry Survey for Law Firms, Government Agencies and Law School Career Services

Presented
By Eva Wisnik
Fall 2016



#### Eva's Bio



Eva Wisnik

President,

Wisnik Career

Enterprises, Inc.

Eva Wisnik founded Wisnik Career Enterprises, Inc. in 1996 after serving as Director of Recruitment and Training for Schulte Roth & Zabel and Cadwalader, Wickersham & Taft. Over the past 20 years, she has worked with over 100 law firms, including 74 of the AmLaw 100. Eva has placed more than 500 Recruiting and PD professionals into law firms nationwide and has conducted over 600 training programs for attorneys on topics that include Business Development Skills, Time Management and Myers Briggs. In addition, Wisnik Career Enterprises, Inc. has conducted over 35 salary and industry snapshot surveys for law firm professionals since 1998.

Eva holds an MBA in Marketing from Fordham University and a BA in Psychology from Barnard College.



#### WALRAA Respondents

#### 142 Respondents' Salary and Industry Information

- 112 Law Firms & Gov't Agencies
  - Chief/Director: 17
  - Manager: 40
  - Specialist/Senior Coordinator: 18
  - Coordinator: 24
  - Assistant: 13

- 30 Law School Career Services
  - Assistant/Associate Dean: 5
  - Director: 6
  - Assistant/Associate Director: 13
  - Manager/Assistant Manager: 4\*
  - Career Counselor: 1\*
  - Administrative Personnel: 1\*



<sup>\*</sup> Insufficient number of respondents to show separate data for these titles

#### Summary of Interesting Results

#### **Law Firms & Agencies**

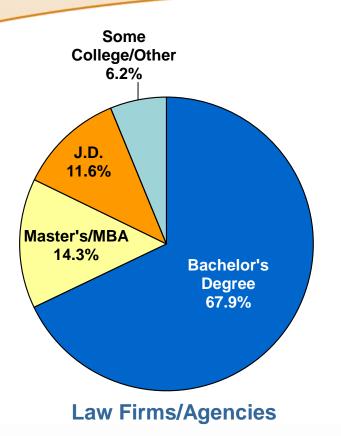
- 46% of you joined your current firm within the last 3 years
- 37.5% have been in the legal recruiting field for 10+ years
- 12% of you have a JD and practiced for an average of 2.7 years; 14% have an MBA or Master's Degree
- 91% received a bonus, raise, or both
- 43% attended the NALP Annual
   Education Conference and another
   23% attend on a rotational schedule
- You worked an average of 48 hours/week, compared to 46.5 in 2014

#### **Law School Career Services**

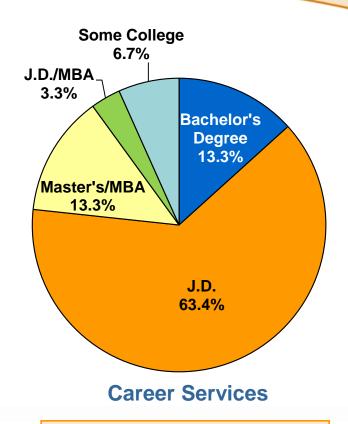
- 43% of you joined your current school within the last 3 years
- 20% have been in law school career services for 10+ years
- 67% of you have a JD (or JD/MBA) and practiced for an average of 5.6 years
- 67% work for a private institution
- 71% received a bonus, raise or both
- 61% attended the NALP Annual
   Education Conference and another
   14% attend on a rotational schedule
- You worked an average of 44 hours/week, compared to 43 in 2014



## Highest Degree of Education Attained by WALRAA Survey Participants



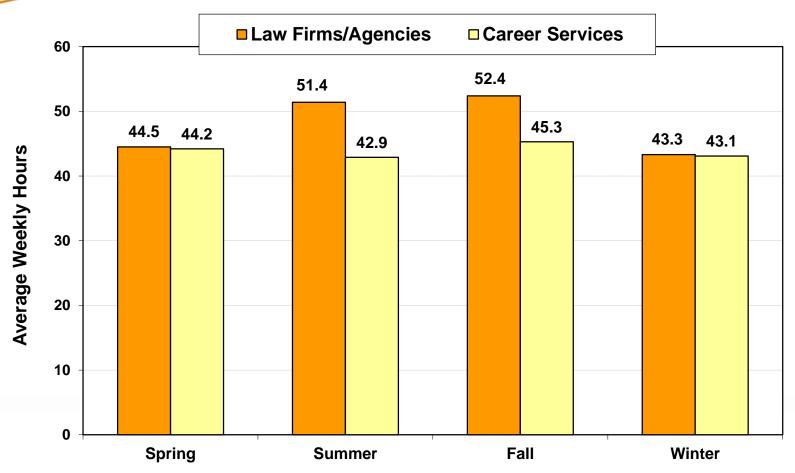
In 2014, 12% held a JD and 13.5% a graduate degree



In 2014, 74% held a JD and 3.2% an LL.M.

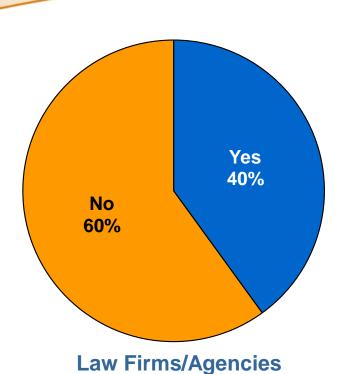


#### Average Weekly Hours per Season: Law Firms/Agencies & Career Services

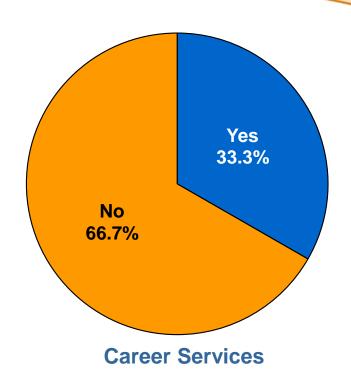




### Have You Had a Promotion with a Title Change at Your Current Organization?



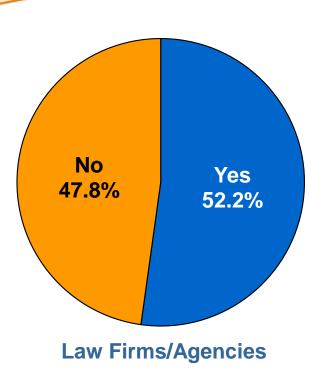
In 2014, 55.2% had a promotion with title change



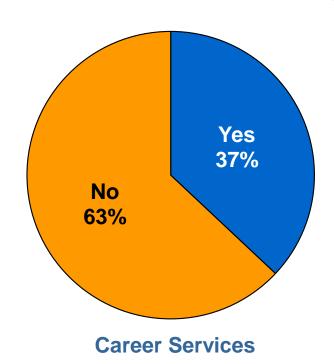
In 2014, 38.7% had a promotion with title change



## Do You Believe You are Fairly Compensated?



In 2014, 56.7% felt fairly compensated



In 2014, 48% felt fairly compensated



#### Salary Survey Results: Law Firms & Government Agencies



#### WALRAA Law Firm/Government Agency Respondents

#### 112 Respondents' Salary and Industry Information

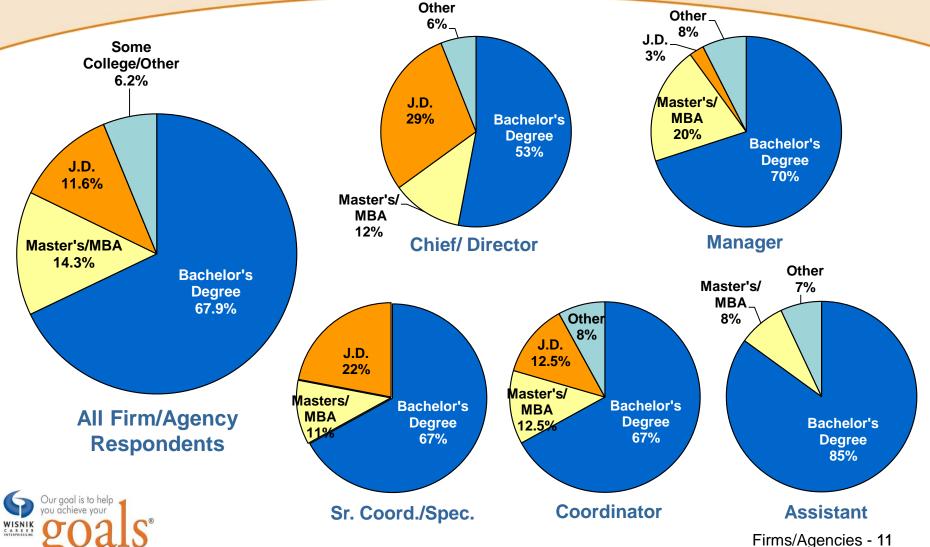
- By Title
  - Chief/Director: 17
  - Manager: 40
  - Specialist/Senior
     Coordinator: 18
  - Coordinator: 24
  - Assistant: 13

- By Office Size
  - 1-75: 9
  - 76-125: 25
  - 126-175: 15
  - 176-225: 12
  - 226-300: 29
  - 301-400: 12
  - 401-500: 2
  - 501-700: 7

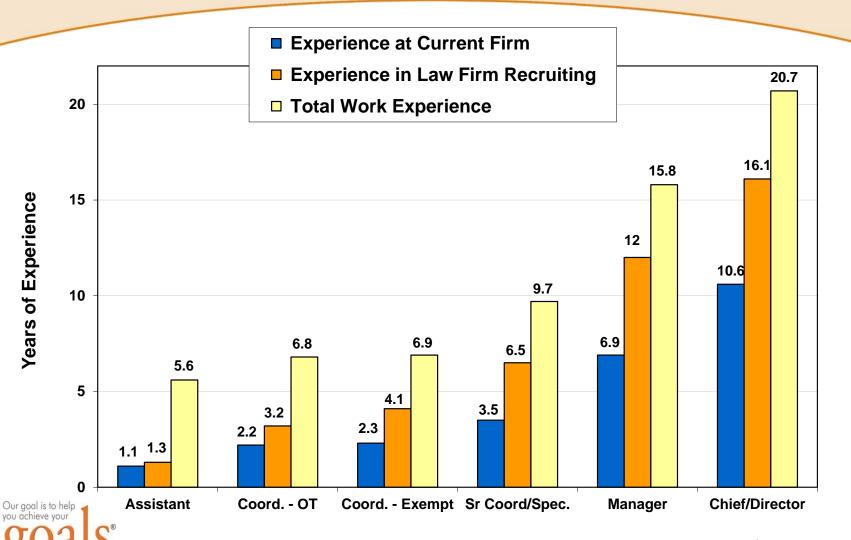
- By Firm Size
  - 1-250: 11
  - **251-500: 18**
  - 501-750: 25
  - 751-1000: 16
  - 1001+: 42



#### Highest Level of Education Attained, by Title



#### Average Years of Experience



## Law Firms & Government Agencies: Average Salaries

Title (# responses)	Avg. Salary	<u>Median</u>	25% - 75% Range	Bonus	Raise
Chief/Director (11):	\$189,455	\$200,000	\$160K - \$205K	\$15,833	5.7%
Manager (33):	\$116,283	\$118,000	\$103K - \$125K	\$6,739	4.6%
Sr. Coord./Specialist (12):	\$80,042	\$80,000	\$76.5K - \$85K	\$3,325	5.6%
Coordinator – Exempt (7):	\$66,631	\$65,000	\$62K - \$68.5K	\$5,795	4.8%
Coordinator – OT Eligible* (13):	\$60,838	\$60,000	\$55K - \$70K	\$2,122	5.4%
Assistant* (10):	\$45,980	\$45,500	\$43K - \$49K	\$1,464	3.2%



<sup>\*</sup> Coordinator and Assistant data show base salary without overtime

## 2016 Average Salaries by City: DC, Bay Area, Chicago, NY, Philadelphia

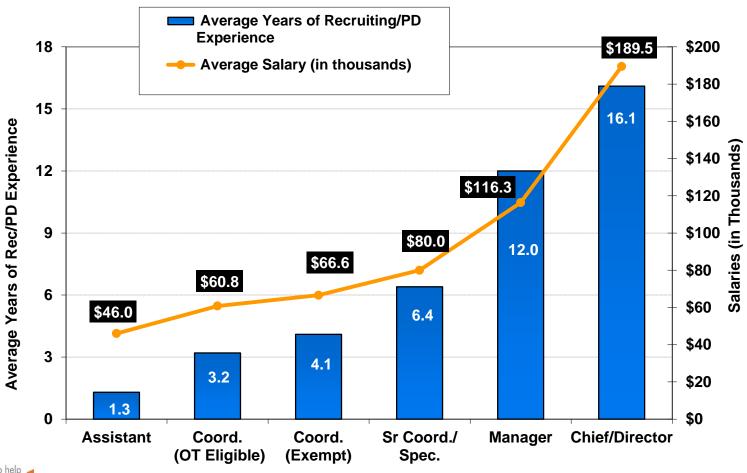
	Average Salary**					
<u>Title</u>	DC	Bay Area	Chicago	New York	<u>Philly</u>	
Director:	\$189,455	\$188,591	\$169,301	\$237,361	\$151,167	
Manager:	\$116,238	\$126,123	\$99,648	\$126,461	\$102,000	
Sr. Coord./Specialist:	\$80,042	\$88,571	\$79,147	\$94,844	\$72,630	
Coordinator - Exempt:	\$66,631	*	*	\$78,658	*	
Coordinator - OT Eligible:	\$60,838	\$73,130	\$55,559	\$62,779	\$58,426	
Assistant - OT Eligible:	\$45,980	\$53,304	\$48,106	\$49,760	*	

<sup>\*</sup> Insufficient data



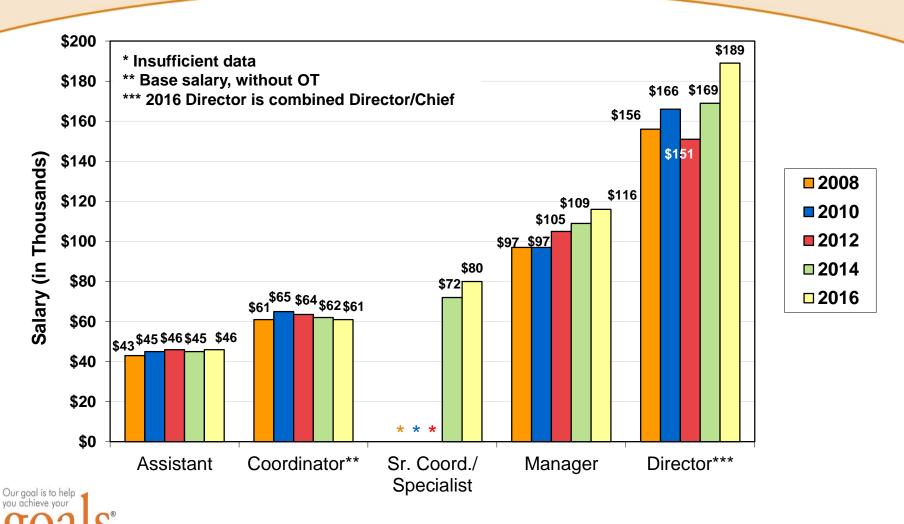
<sup>\*\*</sup> Salary data shown is base salary without OT

## Average Salary vs. Years of Experience

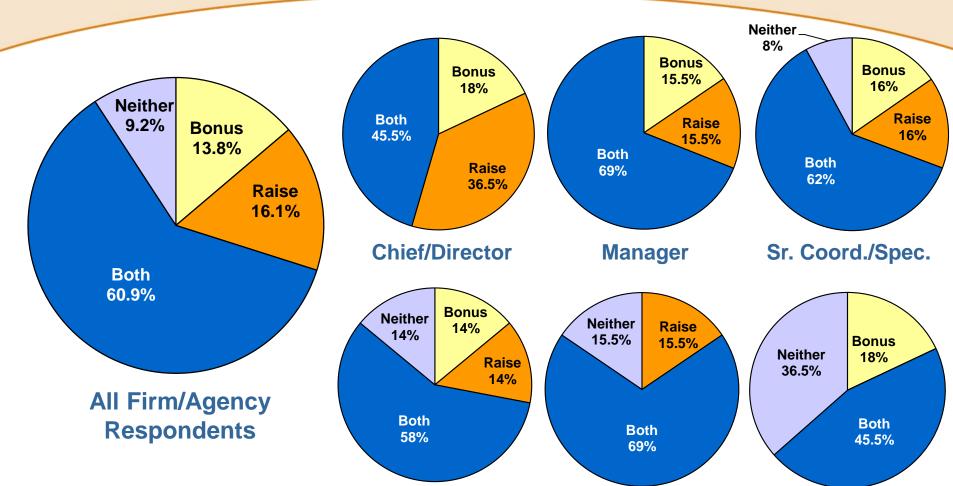




### Average Salaries for Law Firms/Agencies: 2008, 2010, 2012, 2014 & 2016



### In 2015, Did You Receive a Bonus and/or a Raise?



Coordinator

(Exempt)

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Coordinator

(OT Eligible)

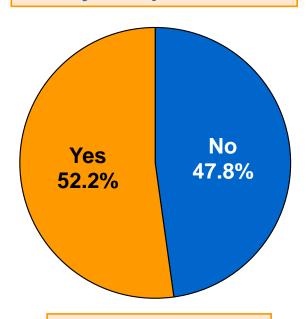
**Assistant** 

Firms/Agencies - 17



#### Compensation & Benefits

#### Do you believe you are fairly compensated?



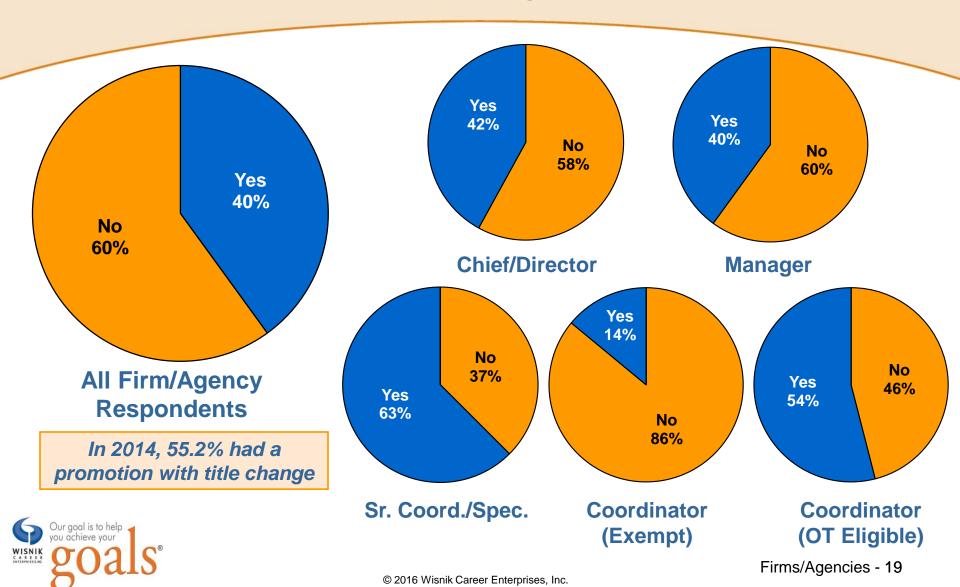
In 2014, 57% felt fairly compensated

#### What benefits do you receive?

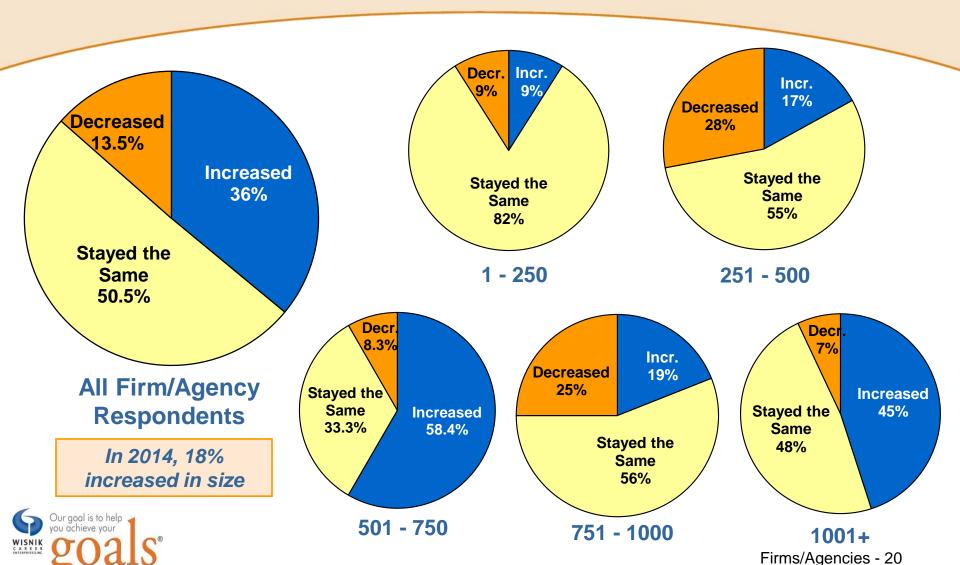
- Average PTO 23.7 days
- Almost all firms have 401K plans and about 82% offer profit sharing or matching 401K contributions (1–8% matching)
- Flexible spending account 81%
- PDA/Smartphone 62%
- Health club membership/discounts 56%
- Day care back-up 54%
- Transportation discount 56%
- Periodically work from home 55%



#### At Your Current Organization, Have You Had a Promotion with a Title Change in the Past 2 Years?

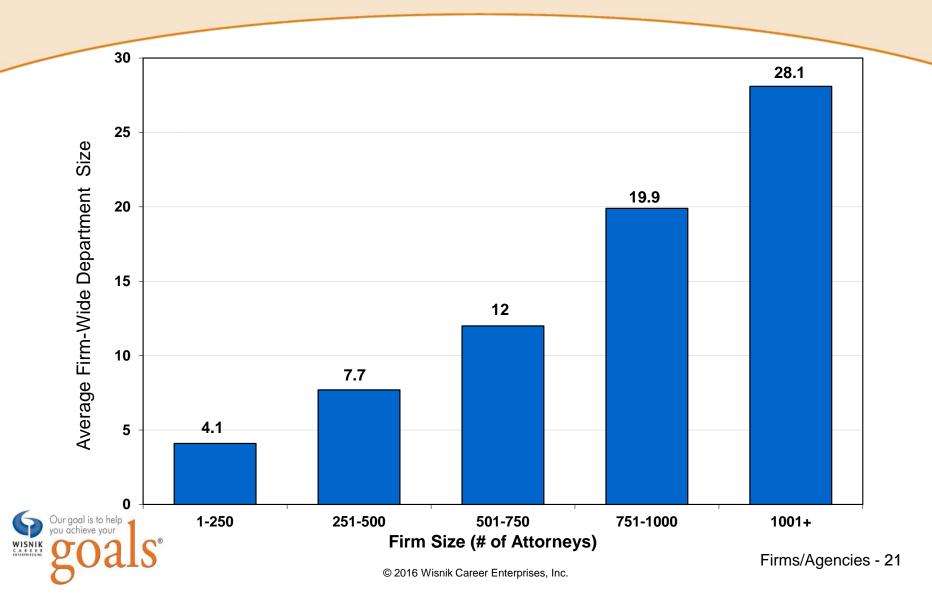


## In the Past 2 years, Has Your Department Size...

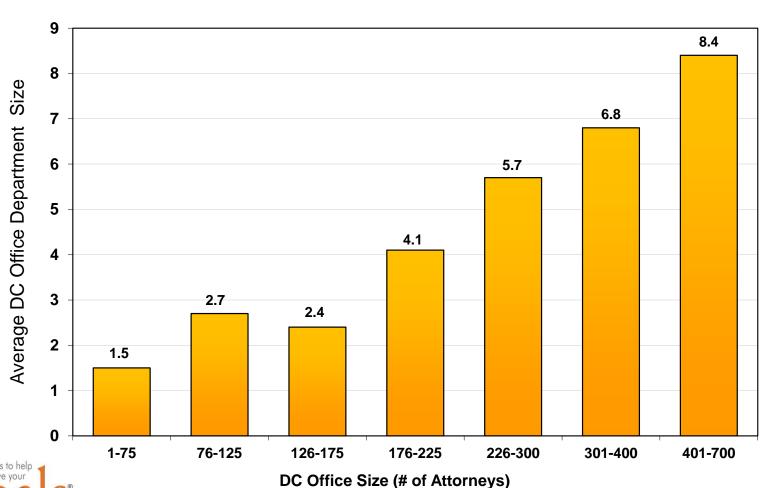


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### Firm Size vs. Size of Firm-Wide Departments



## DC Office Size vs. DC Department Size





### In the Past 18 Months, Has Your Firm/Agency Experienced Cuts?

Approximately 29% of you indicated your firm experienced "cuts" in the past 18 months

#### The most common cut was:

Decrease in staff

#### Several respondents experienced:

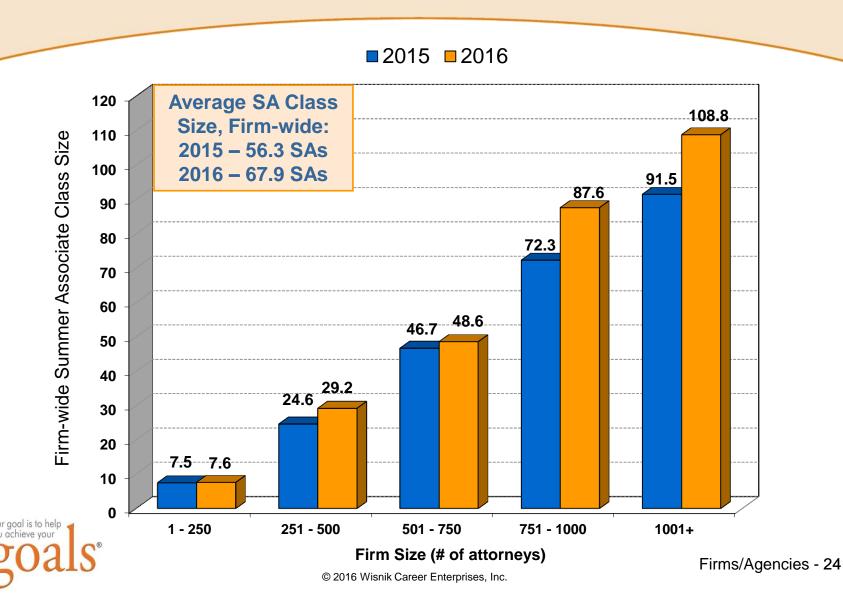
No bonus

#### A very few respondents indicated:

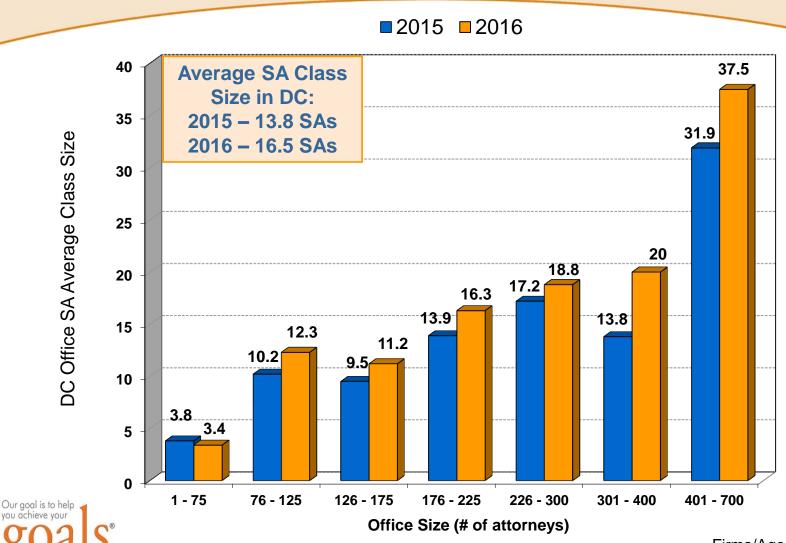
- Reduced OT/Comp time
- Furloughed employees
- Decreased salaries
- Salary freeze



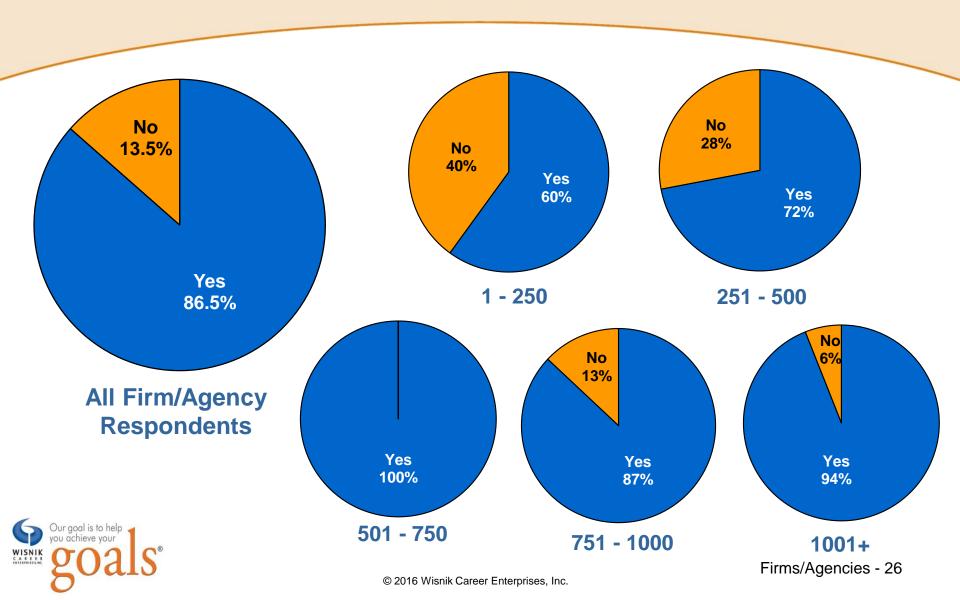
#### Summer Associates by Firm Size



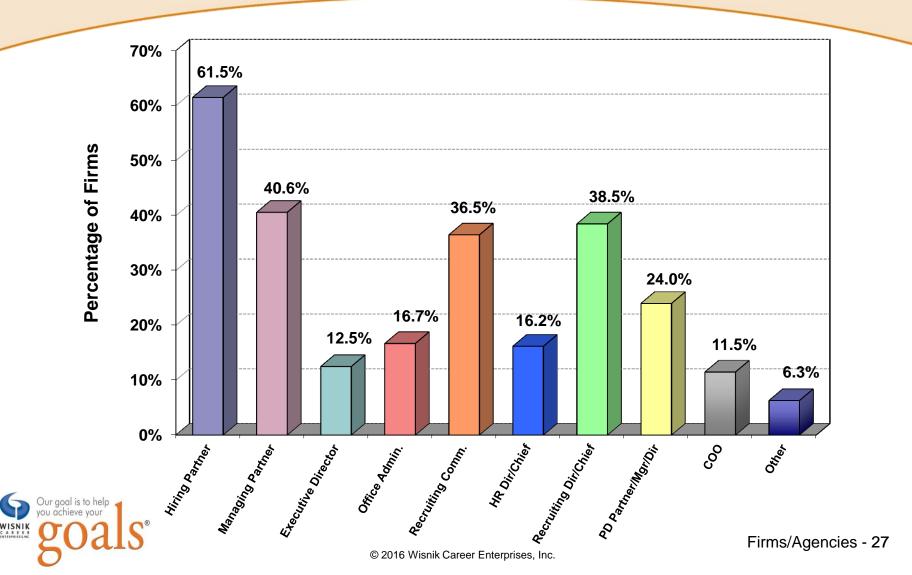
#### Summer Associates by Office Size



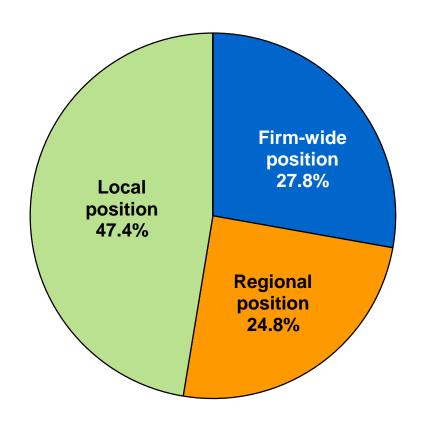
### By Firm Size, Do You Have a Firm-wide Recruitment Director/Chief?



### Reporting Structure: Who Does Your Department Report To?

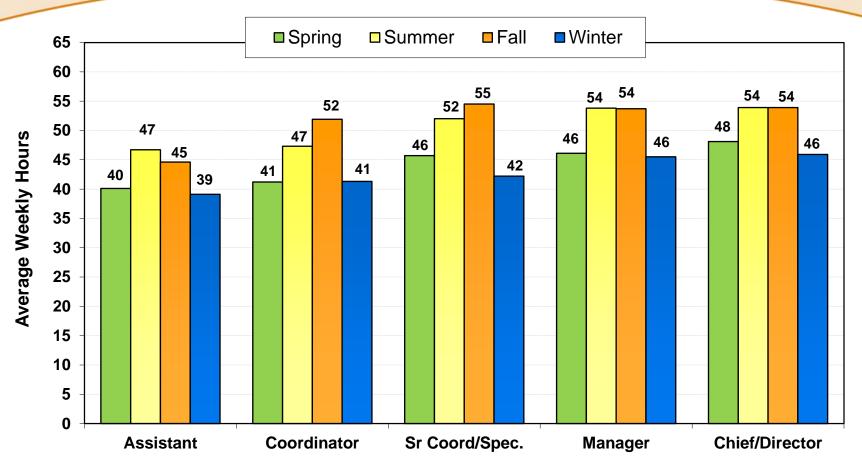


### Is Your Role Local, Regional, or Firm-wide?



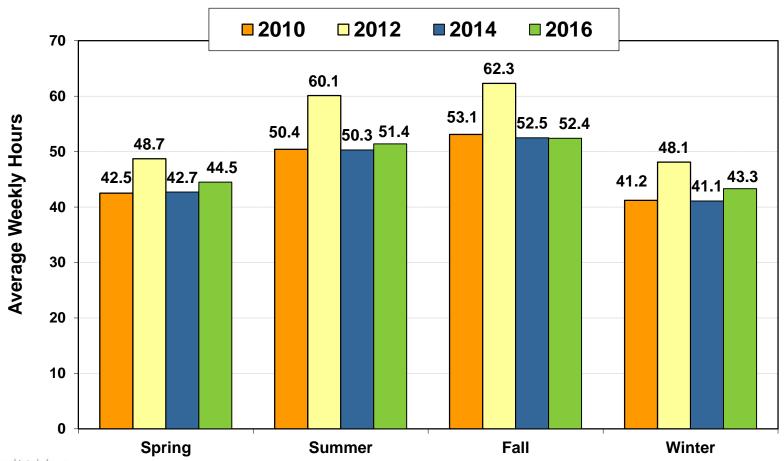


## Average Weekly Hours Worked Per Recruiting Season By Title





### Average Weekly Hours per Season, 2010, 2012, 2014, 2016





### Salary Survey Results for Law School Career Services



### WALRAA Law School Career Services Respondents

#### 30 Respondents' Salary and Industry Information

- By Title
  - Assistant/Associate Dean: 5
  - Director: 6
  - Assistant/Associate Director: 13
  - Manager/Assistant Manager: 4\*
  - Career Counselor: 1\*
  - Admin. Personnel: 1\*

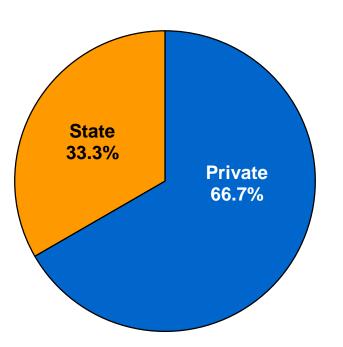
- By # of Full-time Students
  - 301-400: 4
  - 401-500: 2
  - 501+: 23



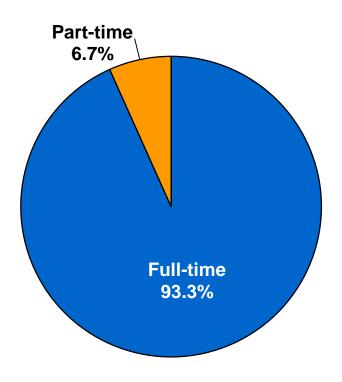
\* Insufficient number of respondents to show separate data for these titles

### Career Services: Survey Respondents' Role Overview

Is your school a state or private institution?

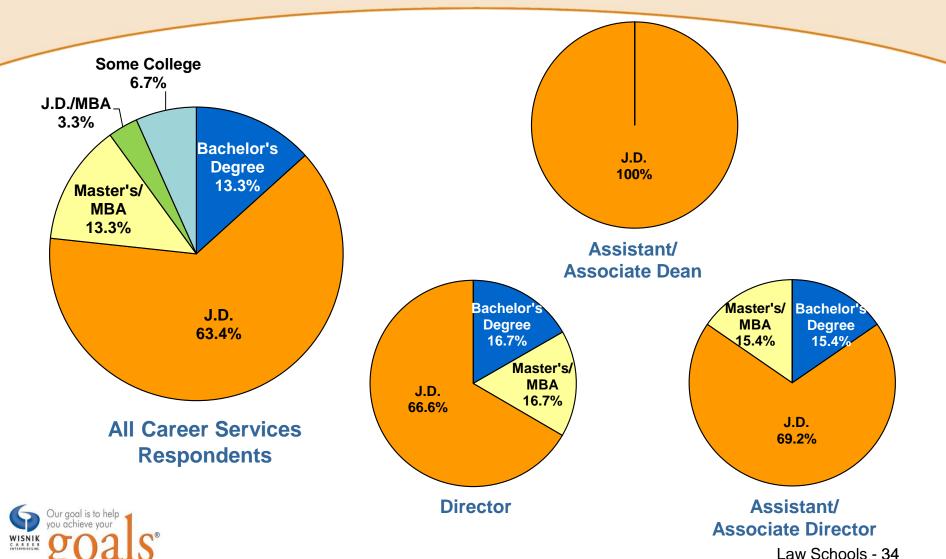


Do you work full or part-time?

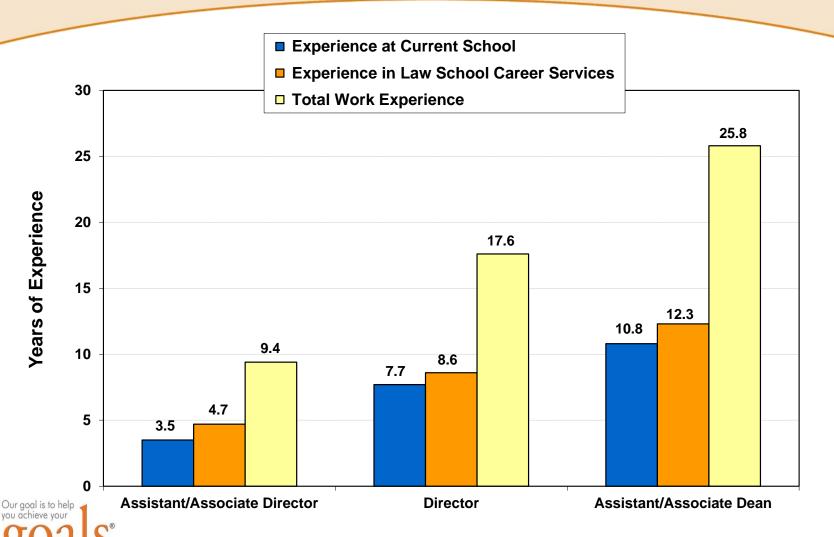




### Highest Level of Education Attained, by Title



## Career Services: Average Years of Experience



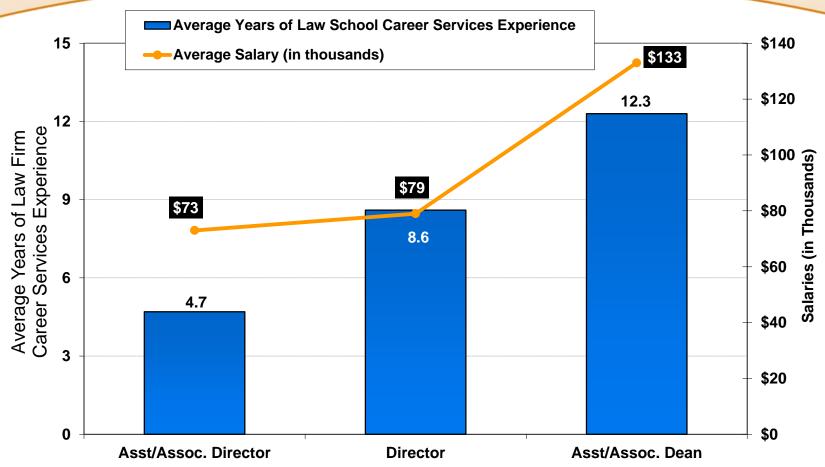
#### Career Services: Average Salaries

Title (# responses)	Avg. Salary	<u>Median</u>	<u>25% - 75%</u> <u>Salary Range</u>	<u>Raise</u>
Assistant/Associate Dean (5):	\$133,338	\$137,500	\$114K - \$156K	*
Director (6):	\$78,833	\$78,000	\$73K - \$83K	*
Assistant/Associate Director (12):	\$73,333	\$74,000	\$69K - \$80K	2.7%



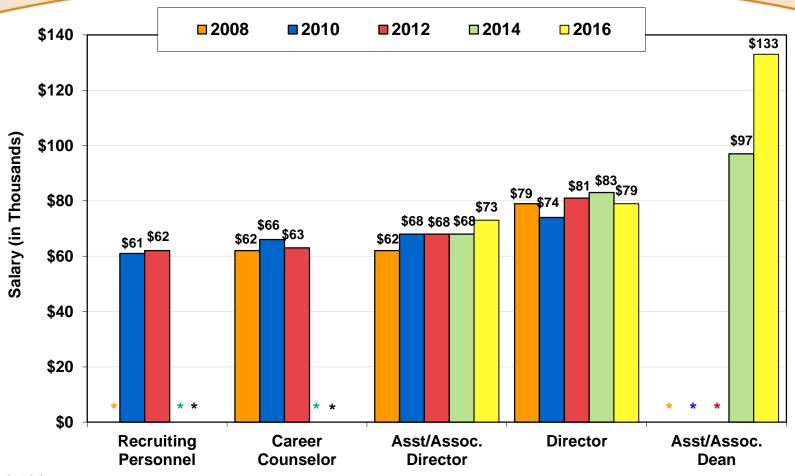
<sup>\*</sup> Insufficient number of respondents for Career Counselors, Managers, Recruiting & Administrative Personnel, Bonus data, and some Raise data

## Career Services: Average Salary vs. Years of Experience



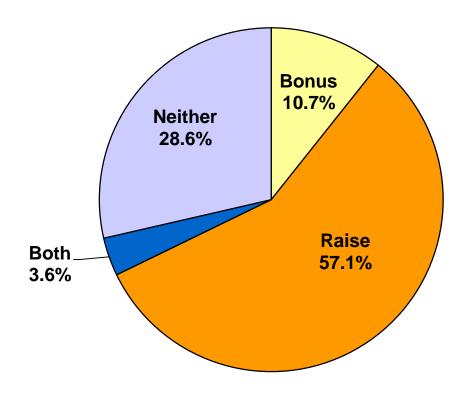


## Average Salaries for Career Services: 2008, 2010, 2012, 2014, 2016





### In 2015, Did You Receive a Bonus and/or a Raise?

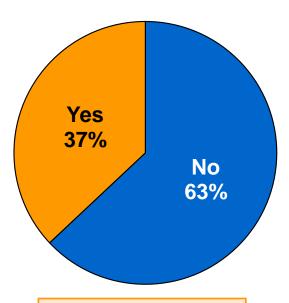


All Career Services Respondents



### Compensation & Benefits

### Do you believe you are fairly compensated?



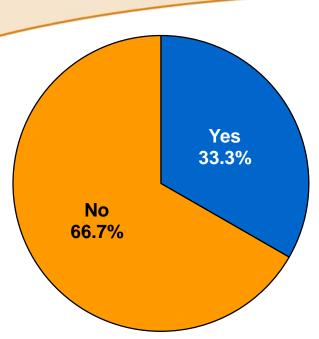
In 2014, 48% felt fairly compensated

### Our goal is to help you achieve your goals \$\text{Solition}\$

### What benefits do you receive?

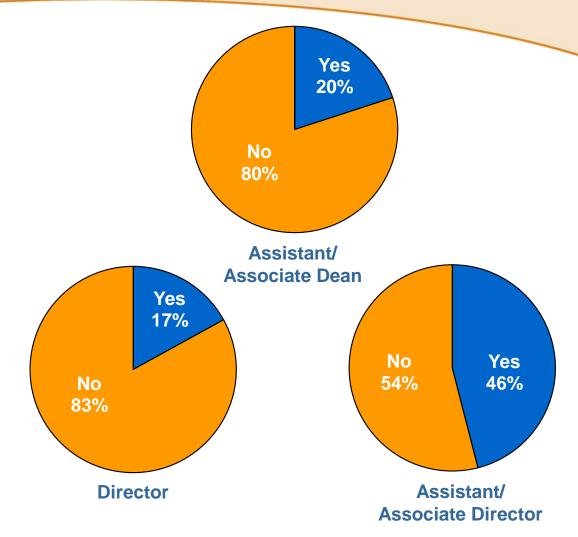
- Average PTO 23 days
- 100% of schools offer 403(b) plans
  - 48% offer matching
  - 30% contribute regardless of employee contribution
  - 22% offer both matching and contributions
- Tuition reimbursement 74%
- Flexible spending 78%
- Periodically work from home 67%
- Mileage reimbursement 44%
- Health club membership/discounts 41%
- Flex Days 41%
- Transportation discount 37%
- Laptop 22%

### Have You Had a Promotion with a Title Change at Your Current Organization?



All Career Services Respondents

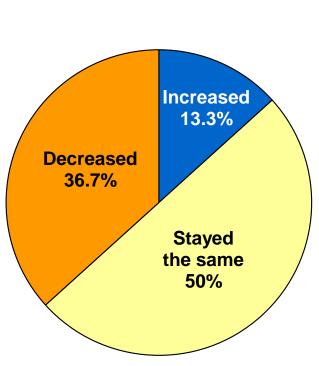
In 2014, 39% had a promotion with title change



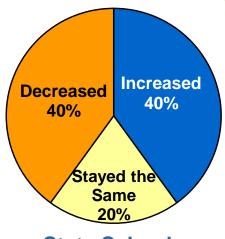


Law Schools - 41

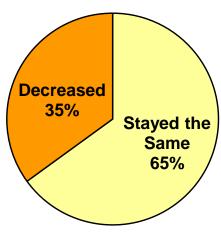
### In the Past 2 years, Has Your Department Size...



All Career Services Respondents



**State Schools** 



**Private Schools** 



### Department Size

#### **Overall Average Department Size: 12.5**

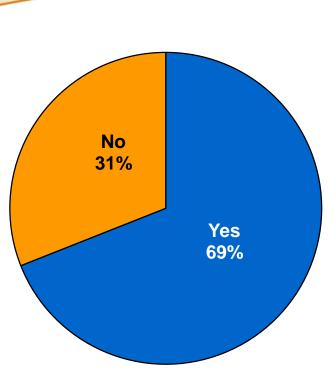
#### **Department Numbers - By Position**

- Assistant/Associate Deans: 1.1
- Career Counselors\*:
  - General JD Counseling: 4.2
  - Alumni: 1.1
  - Clerkships: 1
  - Diversity & Inclusion: .7
- Recruiting Personnel: 1.2
- Administrative Staff: 3.4
- Employer Outreach: 1.4

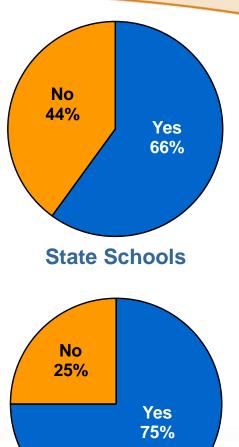


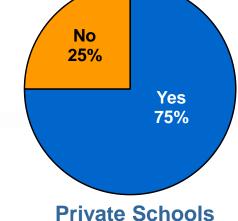
\* Some career counselors cover multiple areas

### Is Your Office Appropriately Staffed?



**All Career Services** Respondents

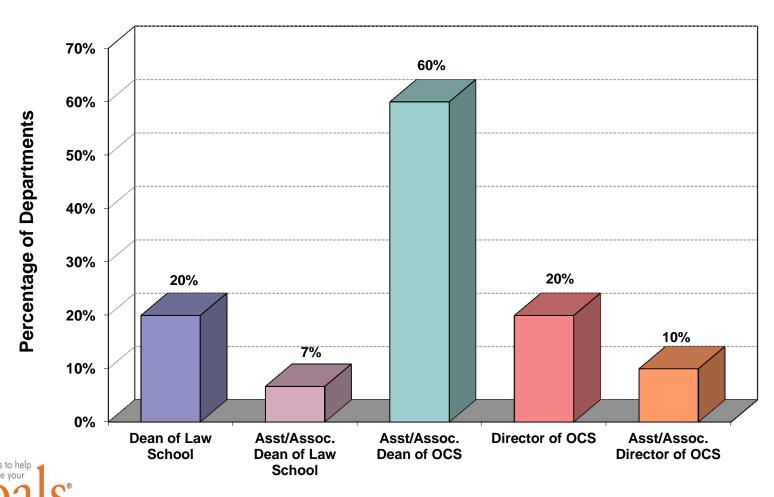




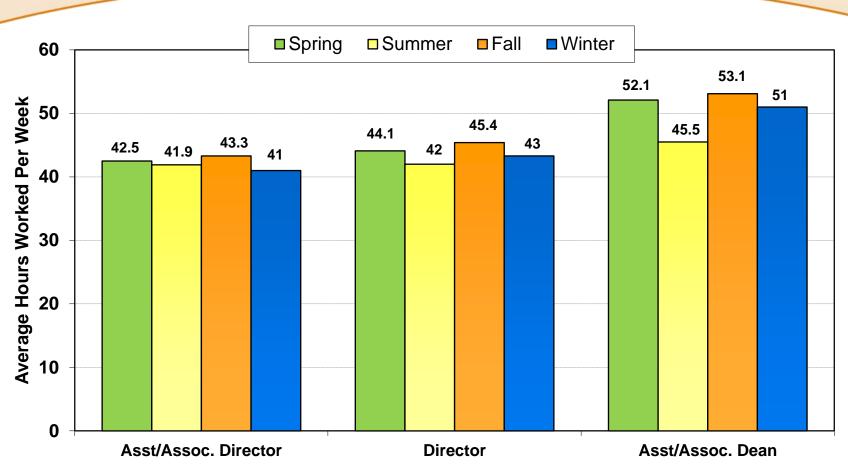


Law Schools - 44

### Who Does Your Department Report To?

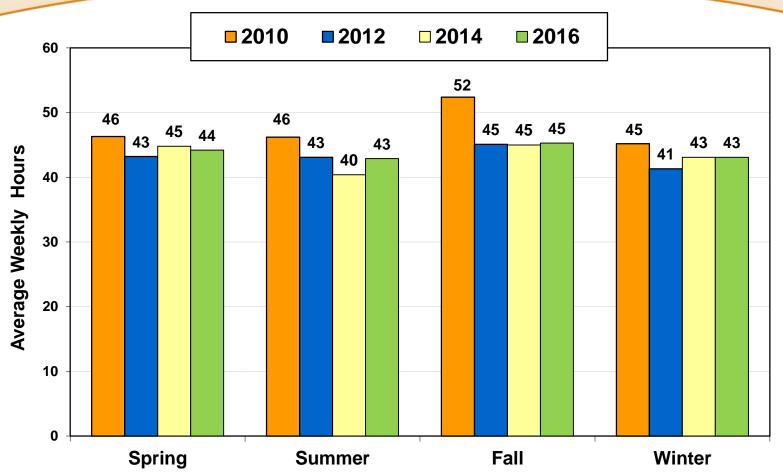


### Average Weekly Hours Worked Each Season, By Title





### Law Schools Average Weekly Hours per Season: 2010, 2012, 2014 & 2016





### In the Past 18 Months, Has Your School Experienced:

Approximately 47% of you indicated your school experienced "cuts" in the past 18 months

- The most common cut was a decrease in staff
- Several respondents experienced:
  - Salary freezes
  - No bonus
- The majority of the reported cuts were from private schools



### Next Steps



### How to Best Present this Information

Think about what is most appropriate for your organization's culture.

What's the right tone? What's your message?

- Make a business case and provide evidence
  - Identify who your organization sees as their peer group and provide comparative intel
  - Give them a picture of where the market is now and ask to be brought to market
- Write a pre-review memo
  - Think about who your Dean/Hiring Partner has to "convince" and arm them with specifics
  - Give examples of how you went beyond your job description and saved resources or added extra value

Remember, in today's market, no one gets get a raise or bonus for "Doing Their Job"



## Addendum: Salary & Responsibility Breakdown



All Assistants = 10

Avg. Salary = \$45,980

Avg. Bonus: \$1,464 Avg. Raise: 3.2%

Avg. OT 2015: \$3,209 Avg. OT 2014: \*
Average Years of Legal Recruiting Exp. = 1.3

 Firm Size:
 251 – 1000
 1001+

 Avg. Salary:
 \$45,700
 \$46,260

 Avg. Bonus:
 \$1,287
 \*

 Avg. Raise:
 \*
 \*

 Avg. 2015 OT:
 \$2,041
 \$4,669



<sup>\*</sup> Insufficient number of responses

#### All OT Eligible Coordinators = 13

Avg. Salary = \$60,838

Avg. Bonus: \$2,122 Avg. Raise: 5.4% Avg. OT in 2015: \$8,277 Avg. OT in 2014: \$6,803

Average Years of Legal Recruiting Exp. = 3.2

Firm Size:	<u>501 - 750</u>	<u>1000+</u>
Avg. Salary:	\$58,983	\$60,250
Avg. Bonus:	*	*
Avg. Raise:	5.8%	*
Avg. 2015 OT:	\$4,338	*



<sup>\*</sup> Insufficient number of responses for Firm Sizes 1-500, 751-1000, and some Bonus, Raise, and OT data

All Exempt Coordinators = 7

Avg. Salary = \$66,631

Avg. Bonus: \$5,795 Avg. Raise: 4.8%

Average Years of Legal Recruiting Exp. = 4.1

Firm Size: 501+

**Avg. Salary:** \$67,737

**Avg. Bonus:** \$6,619

**Avg. Raise:** 5.5%



<sup>\*</sup> Insufficient number of responses for Firm Sizes 1-500

All Sr. Coord./Specialists = 12

Avg. Salary = \$80,042

Avg. Bonus: \$3,325 Avg. Raise: 5.6%

Average Years of Legal Recruiting Exp. = 6.5

Firm Size:	<u>1 - 500</u>	<u>501+</u>
Avg. Salary:	\$82,567	\$77,517
Avg. Bonus:	\$3,750	\$3,082
Avg. Raise:	6.8%	4.9%



All Managers = 33

Avg. Salary = \$116,283

Avg. Bonus: \$6,739 Avg. Raise: 4.6%

Average Years of Legal Recruiting Exp. = 12

Firm Size:	<u>251 - 500</u>	<u>501 - 750</u>	<u>751 - 1000</u>	<u>1001+</u>
Avg. Salary:	\$123,120	\$104,100*	\$118,743	\$115,741
Avg. Bonus:	\$5,916	\$4,820	\$8,817	\$7,493
Avg. Raise:	3.8%	3%	5%	5.8%

<sup>\*</sup> Managers in Firm Size 501-750 are slightly more junior, with an average of 9.2 years legal recruiting experience



All Chiefs/Directors = 11

Avg. Salary = \$189,455

Avg. Bonus: \$15,833 Avg. Raise: 5.7%

Average Years of Legal Recruiting Exp. = 16.1

Firm Size:	<u>1 - 500</u>	<u>501 - 1000</u>
Avg. Salary:	\$185,600	\$179,250
Avg. Bonus:	\$18,250	\$14,375
Avg. Raise:	*	*

\* Insufficient number of responses for Firm Size 1001+ and Raise data



### Law Firms: Top PD Responsibilities

53% of you have PD responsibilities in addition to Recruiting. PD utilizes about 31% of your time.

#### **Assistant – PD Responsibilities**

- Assist with attorney PD (i.e. CLE) 62.5%
- Support in-house programming 50%
- Assist with attorney training 37.5%
- Support on-boarding training/orientation 37.5%

#### **Coordinator – PD Responsibilities**

- Assist with on-boarding training/orientation 91%
- Help coordinate mentoring program 72.7%
- Coordinate attorney PD (i.e. CLE) 54.5%
- Coordinate in-house programming 54.5%
- Assist with associate evaluations 45.5%

#### Sr. Coord./Spec. - PD Responsibilities

- Help manage in-house training 81.8%
- Coordinate training and orientation 81.8%
- Coordinate associate evaluation process 72.7%

#### Manager - PD Responsibilities

- Manage mentoring program 75%
- Supervise on-boarding and orientation 75%
- Manage all attorney training/programming 58.3%
- Oversee Legal Personnel functions 50%
- Manage associate evaluation process 50%

#### <u>Chief/Director – PD Responsibilities</u>

- Oversee mentoring program 77.8%
- Oversee attorney training and on-boarding 66.7%
- Develop and monitor budget 55.6%



Firms/Agencies - 58

### Law Firms - Top Responsibilities: Assistant

#### **General Responsibilities**

- Administrative duties 75%
- Support lateral associate recruiting 75%
- Help with attorney orientation 50%
- Assist with diversity initiatives 50%

#### **Summer Associate Program**

- Database entry 100%
- Assist in drafting SA offer/decline letters 91.7%
- Assist with social events, SA lunches and firm parties – 83.3%
- Help coordinate SA training and orientation
   58.3%

#### **Law Student Recruiting**

- Database entry 83.3%
- Coordinate with schools to schedule interview dates – 58.3%
- Help plan OCI calendar 58.3%
- Help arrange travel and interview schedules for candidate and assist with follow-up correspondence 50%
- Take notes in Recruiting Committee meetings – 50%



### Law Firms - Top Responsibilities: Coordinator

#### **General Responsibilities**

- Assist with lateral associate recruiting 68.4%
- Help coordinate attorney orientation 63.2%
- Support attorney integration activities 57.9%
- Perform other HR/Marketing/Administrative duties – 47.4%

#### **Summer Associate Program**

- Help coordinate SA training and orientation 73.7%
- Plan social events, SA lunches, and firm parties – 68.4%
- Monitor SA work projects and assignments 68.4%
- Assist with SA evaluation process 63.2%

#### **Law Student Recruiting**

- Conduct candidate correspondence and follow-up 57.9%
- Database entry 57.9%
- Arrange travel and interview schedules for candidates – 57.9%
- Attend Recruiting Committee meetings 52.6%
- Help plan OCI calendar and events 52.6%

- Assist with lateral partner on-boarding and integration 36.8%
- Help prepare candidate information packets for Executive Committee – 21.1%



### Law Firms - Top Responsibilities: Senior Coordinator/Specialist

#### **General Responsibilities**

- Lead diversity initiatives 64.7%
- Manage non-partner lateral associate recruiting – 64.7%
- Coordinate attorney orientation 52.9%
- Facilitate attorney integration 52.9%

#### **Summer Associate Program**

- Plan social events, section parties, SA lunches and firm parties – 70.6%
- Coordinate SA training and orientation 70.6%
- Help manage SA evaluation process 70.6%
- Participate in Recruiting Committee meeting –
   64.7%

#### **Law Student Recruiting**

- Follow-up with candidates 82.4%
- Participate in Recruiting Committee meetings – 70.6%
- Plan OCI and follow-up events 70.6%
- Help manage candidate scheduling 64.7%

- Support lateral partner on-boarding and integration 17.6%
- Help facilitate the decision-making process 17.6%



### Law Firms - Top Responsibilities: Manager

#### **General Responsibilities**

- Non-partner lateral associate recruiting 85.7%
- Manage recruiting staff 85.7%
- Budget planning 68.6%
- Oversee diversity programs 60%
- Manage attorney orientation 57.1%

#### **Summer Associate Program**

- Manage SA training and orientation 74.3%
- Monitor SA work projects, assignments, and evaluations – 74.3%
- Oversee summer program events 74.3%
- Participate in Recruiting Committee meetings – 74.3%
- Manage budget preparation 74.3%

#### **Law Student Recruiting**

- Plan OCI calendar 82.9%
- Participate in Recruiting Committee meetings– 80%
- Plan OCI receptions 74.3%
- Oversee candidate correspondence 71.1%
- Coordinate with law schools 68.6%

- Help facilitate decision-making meetings 42.9%
- Support lateral partner on-boarding and integration process – 40%
- Interview and assess partner-level candidates
   34.3%



### Law Firms - Top Responsibilities: Chief/Director

#### **General Responsibilities**

- Oversee diversity initiatives 91.7%
- Budget planning and managing recruitment staff – 83.3%
- Manage attorney orientation and integration –
   75%
- Non-partner lateral associate recruiting 75%
- Oversee evaluations process and exit interviews for attorneys – 58.3%

#### **Summer Associate Program**

- Facilitate recruiting committee meetings 75%
- Monitor SA work projects and assignments 66.7%
- Oversee SA training and evaluations 58.3%

#### **Law Student Recruiting**

- Facilitate recruiting committee meetings –
   66.7%
- Follow-up with candidates 50%
- Oversee OCI calendar planning 41.7%
- Oversee OCI events and prepare budget –
   33%

- Facilitate decision-making process 50%
- Facilitate lateral partner on-boarding 25%
- Interview/assess partner candidates 25%



## Law Schools: Overall Department Responsibilities

Responsibilities	Responsibility of Career Services	Responsibility of Another Department in the Law School
Alumni Counseling	96.7%	3.3%
Student Professional Development	96.7%	10%
On-campus Recruiting	96.7%	10%
Program Development	96.7%	10%
<b>Employer Relations</b>	96.7%	3.3%
Judicial Clerkship Counseling	96.7%	3.3%
Private Sector Counseling	93.3%	-
Managing Staff	86.7%	10%
Public Interest Counseling	73.7%	26.7%
Diversity Initiatives	73.3%	33.3%
Government Counseling	76.7%	26.7%
Other responsibilities (HR/marketing/admin)	60%	56.7%
LL.M. Counseling	50%	50%
Alumni Relations/Development	43.3%	93.3%
Accepted/Admitted Student Recruiting	33.3%	73.3%



### Law Schools - Top Responsibilities: Assistant/Associate Director

100% say their responsibilities have increased in the past year

Responsibilities	Your Responsibilities
Private Sector Counseling	69.2%
Program Development	61.5%
Employer Relations	46.2%
Government Counseling	38.5%
Diversity Initiatives	38.5%
Managing Staff	38.5%
Judicial Clerkship Counseling	30.8%
Public Interest Counseling	23.1%
Student Professional Development	23.1%



### Law Schools - Top Responsibilities: Director

33% say their responsibilities have increased in the past year

Responsibilities	Your Responsibilities	
Private Sector Counseling	100%	
Program Development	100%	
Employer Relations	83.3%	
Student Professional Development	66.7%	
Alumni Counseling	50%	
Managing Staff	50%	
On-campus Recruiting	50%	
Alumni Relations/Development	33.3%	



### Law Schools - Top Responsibilities: Assistant/Associate Dean

60% say their responsibilities have increased in the past year

Responsibilities	Your Responsibilities
Employer Relations	100%
Student Professional Development	100%
Program Development	80%
Managing Staff	80%
Accepted/Admitted Student Recruiting	80%
Private Sector Counseling	80%
Alumni Counseling	60%
Alumni Relations/Development	60%
Public Interest Counseling	40%



# WALRAA Industry Survey for Law Firms, Government Agencies and Law School Career Services

Presented
By Eva Wisnik
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