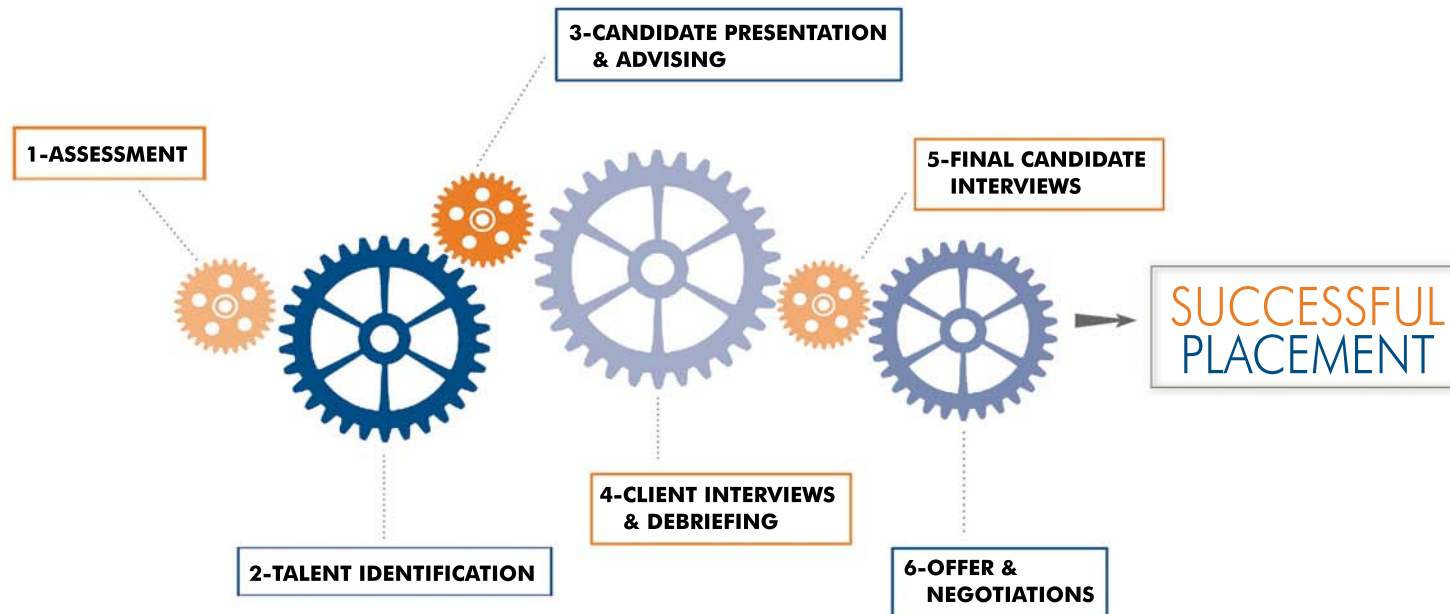


# THE WISNIKWAY™



## In order to identify candidates who will perform at the highest level and achieve results, we need to:

- Assess the firm's cultural success factors.
- Clarify any existing challenges for the position.
- Identify what success will look like in the first 90 days and beyond.

## The Wisnik Signature:

- We have placed over 120 marketing professionals into law firms.
- We have a combined 30 years of recruiting experience inside and outside of law firms.
- We are embedded in the legal marketing community and know the talent pool.
- We partner with firms to find the best match.
- We are solution-focused and strive to understand our client's needs.
- We counsel our clients throughout the process.



WISNIK  
CAREER  
ENTERPRISES, INC.

Wisnik Career Enterprises, Inc. • 708 third avenue, 14th floor • new york, ny 10017 • t: 212.370.1010 • marketing@wisnik.com  
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